



PRESS RELEASE

ISCON Imaging Highlights Applicability in New Markets and Applications at ASIS 2015

Woburn, Mass., September 23, 2015 – ISCON Imaging Inc., a manufacturer of patented infrared (IR) imaging screening systems, has expanded its focus into new markets as demand for the company's technologies grows in the border security, military, government, transportation and event environments. ISCON will highlight its expanded applications and the functionalities of its patented FocusScan™ and SecureScan™ solutions, including live security demonstrations, at booth 2183 at the 2015 ASIS Annual Seminar & Exhibits, being held Sept. 28 through Oct. 1, in Anaheim, Calif.

Thanks to continued technical innovation, infrastructure investments and additions to its sales and support network, ISCON has experienced solid growth as users look to invest in screening technologies that eliminate the privacy and health concerns found with comparable systems. The expanding risk environment and the growth of security as a business driver has also attributed to increased interest in implementing ISCON screening solutions as part of a layered security approach to minimize risk, proactively address theft and loss, and enhance safety.

ISCON's patented technologies incorporate a low-velocity heated airflow, which disrupts the thermal equilibrium achieved when items are concealed for long periods of time. The thermo-conductive IR technology first heats the screening subject, then assesses the cooling patterns of any object that may be hidden underneath an article of clothing to identify it by its light structure. ISCON technology does not use artificial radiation of any kind, and does not violate the subject's privacy since long-wave infrared (LWIR) does not pass through clothing. This innovative approach enhances the visual image of a thermal imprint on the surface of clothing, caused by any item hidden underneath — no matter what material it is made from — ensuring a stark contrast with the surrounding area.

ASIS attendees are invited to view the complete suite of ISCON solutions, and meet the executive and sales team during exhibit hours. Additionally, Jonathan Schonfeld, Director of Technology and Product Engineering, will lead an educational session titled, "Combating Workplace Violence: A New Need for More Effective Employee Safety Screening Technology," at 1 p.m. Monday, Sept. 28, in the Solutions Theater booth 3973.

"ISCON is moving into the next evolution of its business, and we look forward to sharing our story and technology differentiators with the attendees at the upcoming ASIS conference," said Bill Gately, CEO, ISCON Imaging. "Over the past year, we've proven the value of our patented approach to screening and our expanded market reach allows us to better serve customers and partners to accelerate our growth in years to come."

Additional Resources:

White Paper: [The Future of Safety and Shrink Mitigation](#)

[SecureScan overview](#)

[FocusScan overview](#)



About ISCON Imaging:

ISCON Imaging provides safe, high-resolution, whole-body scanners that quickly identify concealed items without using radiation or violating personal privacy. ISCON's patented thermo-conductive technology combines infrared (IR) imaging and heat transfer for high-resolution screening. Its robust product portfolio includes the SecureScan™ and FocusScan™ security scanners. ISCON Imaging solutions help protect both assets and personnel in a variety of markets across the globe. For more information, visit <http://www.isconimaging.com>.

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